Disney News

OFFICIAL MAGAZINE FOR MAGIC KINGDOM CLUB FAMILIES FALL 1976

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COVER STORY: A couple of Characters named Brer Bear and Brer Fox are waiting to meet you, along with a bunch of their fun-loving friends. See page 6 for story.

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We are sorry, but past issues of Disney News are not available.

$200,000 PRIZE MONEY

...IT'S FOR THE BIRDIES

IF YOU'RE a sports page enthusiast, you probably read about Maurice Flitcroft, holder of a new record at the prestigious British Open. Seems that Mr. Flitcroft, from Formby, England, a former stunt driver who had never played a full 18 holes of golf before, somehow eluded the close scrutiny of the Open's screening committee. Red-faced officials agreed that his performance was spectacular ...he shot a 49-over-par 121 for 18 holes – highest score in the tournament's history.

THE STORY called to mind the upcoming $200,000 1976 Walt Disney World Classic: National Team Championship. It's the final event on the PGA tour and for the past five years has made the Vacation Kingdom a special landmark in the world of golf. This year's team tournament is the third slated for Walt Disney World's Palm and Magnolia Courses and tees off November 4 through 7. Once again, the National Team Championship will be preceded by the Twin Celebrity $5,000 Pro-Am Tournaments. And, as always, both events will attract the brightest names in golf and entertainment to what all agree is "The Fun Event" in the PGA season.

INSTEAD of competing against each other, as they do throughout the PGA season, the pros team up for the two-man, best-ball event. They combine their talents and knowledge by working together against Walt Disney World's two challenging courses. According to Deane R. Beman, commissioner of the Tournament Players Division of the Professional Golfers' Association of America (PGA) "there are more chances to get birds than in a regular contest." The Classic isn't one of those hushed and solemn tour events, either. It's fun from the first tee. We've seen poker-faced pros who won't say two words on the course all year turn free-spirited and talk a blue streak when the Vacation Kingdom's special magic begins to work.

THERE'S plenty of playful advice bandied back and forth, much to the delight of spectators, and some sizzling golf to boot. Two years ago, the tournament was won by Hubert Green and Mac McLendon with a best-ball scorecard that included 33 birdies in 72 holes.

I WONDERED...could Mighty Maury Flitcroft find a partner in this Classic? With $200,000 in the pot, I somehow doubted defending champions Jim Colbert and Dean Refram would want to break up their winning team. Jack Nicklaus would no doubt be a marvelous host. After all, Jack was the undefeated three-time winner of the Walt Disney World Classic from 1971, when the Vacation Kingdom opened, until the tournament became a team event two years ago. Who could be better qualified to give a newcomer some valuable pointers on lies, breaks, hazards and such? Perhaps Arnold Palmer would find it entertaining to squire a visitor from distant shores? Or Johnny Miller? Sam Snead? Lanny Wadkins? They've all been on hand in the past and Mr. Flitcroft's ingenuity and resourceful talents might make this year's Classic a truly memorable experience for one of them. We might even let Maury skip the qualifying round on nearby Lake Buena Vista course to avoid embarrassment in making the cut.

OF COURSE, if he insisted on warming up, he might pair off with such past Pro-Am celebrities as Glen Campbell, Mac Davis, Charlie Pride or Lawrence Welk. Twin pro-am tournaments tee off on the Magnolia and Palm Courses the day before the main event, and in the past, they've been fun-filled previews of the PGA battle to follow.

WHY this relaxed and light-hearted air has become such a trademark of the Walt Disney World Classic is hard to say. Maybe because this is the last PGA event of the year. Maybe because team play brings out all the talk and laughter that's been kept bottled up during the year. Whatever it is, we're sure the charms of the Vacation Kingdom have a lot to do with it.

BECAUSE of the Walt Disney World Classic's delightful setting, most pros and spectators bring their families with them to share the week's events. Fairways on the beautifully designed and landscaped courses are set against the scenic backdrop of Cinderella's Castle, Space Mountain, and the Golf, Contemporary and Polynesian Village resorts. Not surprisingly, between rounds most of the players can be found with their families, exploring the many varied attractions of Walt Disney World.

AS FOR GOLF, anywhere else the Palm and Magnolia courses would be premier attractions in their own right. But here, in their storybook setting, Walt Disney World's championship courses are sometimes overlooked – though not by professionals. Each is truly a gem and the luxurious Golf Resort Hotel, with its restaurant, lounge and pro shop, makes the Vacation Kingdom a Golfer's Kingdom as well.

BOTH the Palm and Magnolia courses, as well as the nearby Lake Buena Vista course, were laid out by noted golf course architect Joseph Lee. The 6,951-yard Palm Course is rated by Golf Digest as one of "America's 100 Greatest Tests in Golf," while the Magnolia course takes its name from the more than 1,000 stately Magnolia trees spotted along its 7,222-yard length. Taken together, they provide plenty of challenge for golf's greatest names and most promising newcomers – and they'll be tested to the fullest in November.

YES, it's an exciting and enjoyable week for professional, amateur and spectator alike, and your membership Card can put you right along the fairways. For Magic Kingdom Club members, there's a special MKC Weekender Package which includes grounds admission and clubhouse privileges Saturday and Sunday, November 6 and 7 – the final two days of the tournament – as well as an invitation to the MKC Hospitality Suite for refreshments both days.

AH, but what a shame that you won't see Mighty Maury Flitcroft among the suntanned, steely-eyed pros teeing off November 4. He could have made up a legendary foursome with Walt Disney World's own championship duffers: Mickey, Donald and Goofy.

Milt Albright

Executive Director
Magic Kingdom Club

IT'S THE CLASSIC!

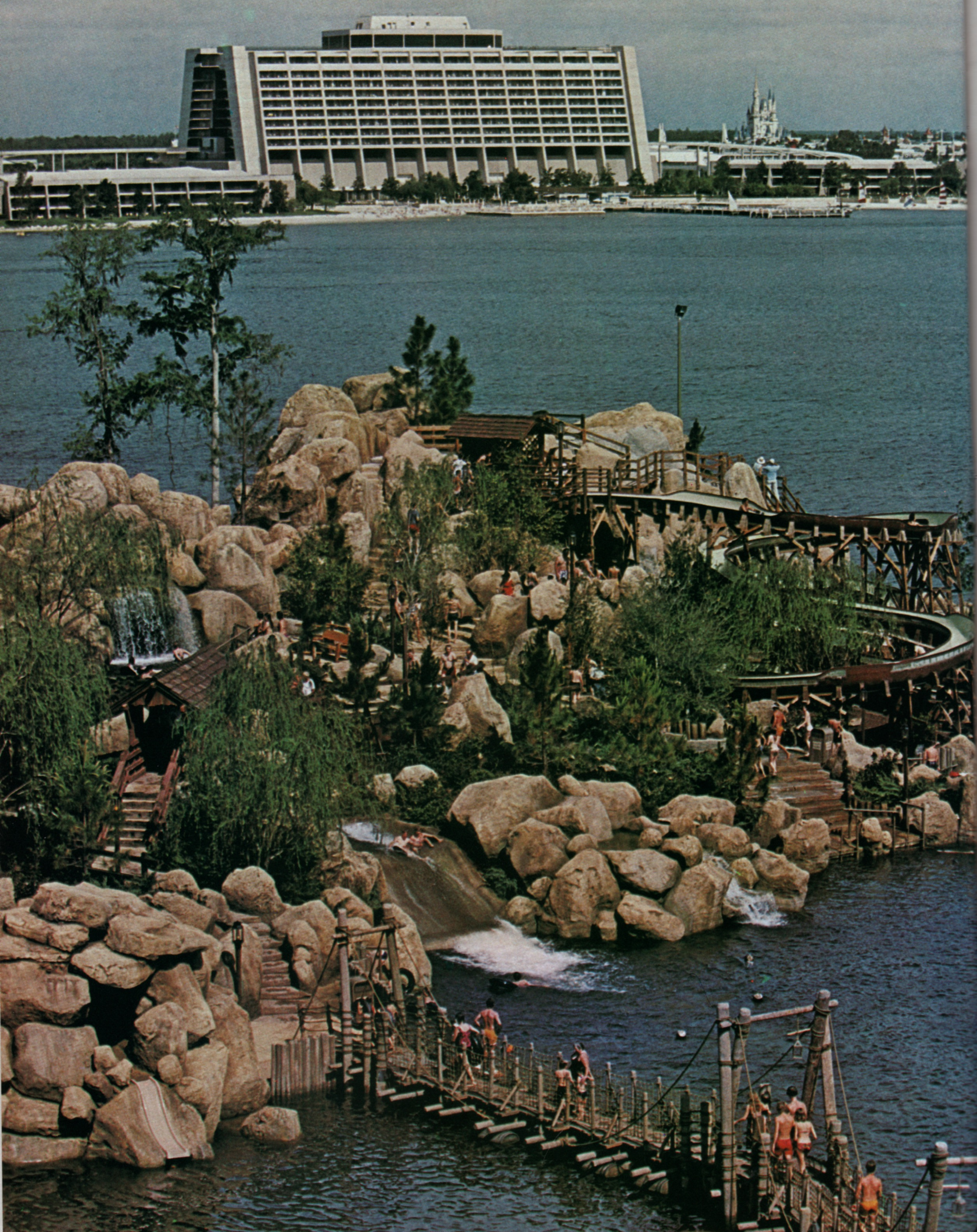
The exciting Walt Disney World Golf Classic National Team Championship will be held at Walt Disney World November 4-7, featuring top professional golfers pairing up to compete in the $200,000 tournament. There is also a twin $5,000 Pro-Am tournament with top-name entertainers from the world of movies, television and records.

Magic Kingdom Club members can purchase a special "Weekender" Package . . . a $14 value for $10. It includes grounds admission and clubhouse privileges on November 6-7, and an invitation to the MKC Hospitality Suite at the Golf Resort Hotel.

For information and order form, write:
Magic Kingdom Club
P.O. Box 40, Lake Buena Vista, Florida 32830.

Walt Disney World Golf Classic
National Team Championship
November 4-7, 1976

On the horizon of River Country: the magnificent Contemporary Hotel.



HUCK FINN MEETS RIVER COUNTRY

There's something in a youngster that attracts him to water. It stays with most of us as we grow into adulthood—the endless fascination with the mystery of shimmering waves and shining, calm, mirrored sundowns and sunups.

There has always been a great deal of water in Walt Disney World. Now, for the first time, there is a complete water attraction: the just-opened River Country.

Though River Country is a product of mature Disney Imagineering, it is perhaps best seen and understood through the eyes of youth, especially by someone like that connoisseur of swimming holes and catfish poles, Huckleberry Finn. Huck exists only in books, of course, but his homey observations and slight irreverence for most things adults hold dear have brought him to life for many generations of Americans. If Huck could be here today to see River Country, we think he might react something like this:

"Personally, I wouldn't give a dead cat for a cement swimming pool. Same dang thing as a bath tub, if you ask me. First thing you know, here'll come somebody and throw in a bar of soap and tell you to be sure to scrub behind your ears. Not for me, by a long piece of road.

"The onliest proper place to go swimming is in a pond. If you can't come on one, a crick will do. But a pond is best.

"Now, these Disney people have really got something in the line of swimming holes in this place they call River Country. (Course, they ain't no river, and it ain't in the country—they put her smack in the middle of Walt Disney

Continued

HUCK FINN MEETS RIVER COUNTRY

World—but outside of the name, it's a mighty fine place.)

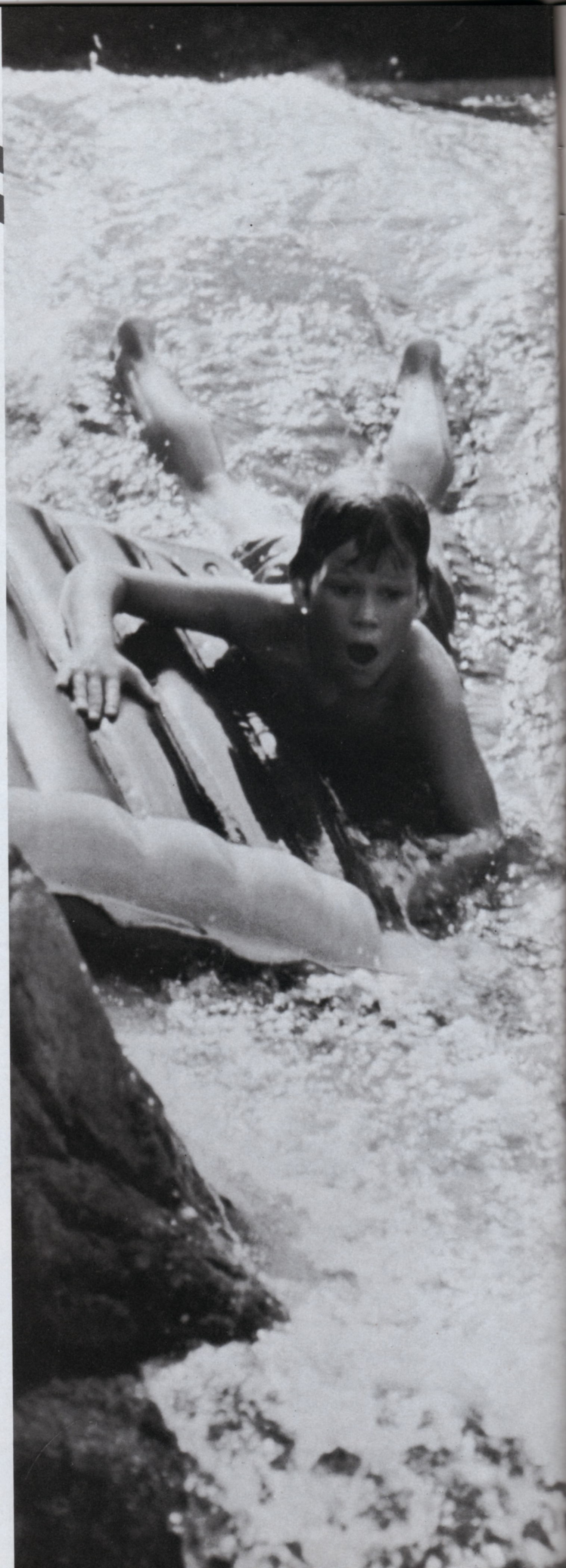
"There's a whole lot of good things about it, and they begin at the beginning, when you get on the train that takes you there. She's an old-style, steam-engined sure-enough choo choo, and you can hear her huffin' and puffin' through them piney woods for half a mile, and that old brass bell just a bangin' and that steam going up white and pretty against the sky, just the way it used to be back in Hannibal, Missouri.

"The main swimmin' hole is near big enough to come about in a full-grown stern wheeler, and she's got the prettiest little crick you ever seen bouncing down the side of a ridge to keep her full. Course, they ain't no natural ridges 'round there, so they up and built one out of rocks. And they built the rocks, too! (If they ain't the buildinest bunch of people you ever seen, who is?) Raft Rider Ridge, they call the thing, and I tell you, it would make the Widow Douglas laugh to ride down that scoundrel.

"First off, they slap you into an inner tube and this here crick shoots you right through the middle of a waterfall, and you come out backward and half upside down and all wet. Then she goes a bouncin' down the side of that mountain through the rapids, and you holding on to that tube like it was mama possum and you the baby. First you know, you're lookin' eye to eye with a sluice 'would scare a salmon, and you go down that one, too—ain't no other way to go—and land a sputterin' back in the pond, wishin' you was back at the top and startin' over again.

"They got a slide there that would impress most otters I been acquainted with, too. She's near 300 foot long and with more twists and turns in her than a garter snake. When you sit down and let loose, they better clear the sidings to St. Louis 'cause you're headed down on the express flyer. By the time you hit the second turn, I reckon you'll think you made a mistake ever to let go at the top. But you're sort of in the position of the feller who grabbed the bull by the tail by that time. That thing flat turns you every way but loose and spits you out at the bottom like the turtle that went to sleep in the fire hose. And the most amazing thing about it all is how fast you'll go back up to try her again, considerin' how scared you was coming down. They got another one there, too, a little shorter, and maybe even a little faster, if you can push enough of the grown-ups out of the way to get on.

"They got considerable other trouble to get into there, too. There's rope swings, a ship's boom (don't know what become of the ship) a trapeze, and enough other dofangles to keep your average barrel of monkeys busy for a month of Sundays. They got a nature trail that runs out through the woods, which is a darn good place to find a frog, provided you see any girls that happen to need one down their backs, which they mostly do.

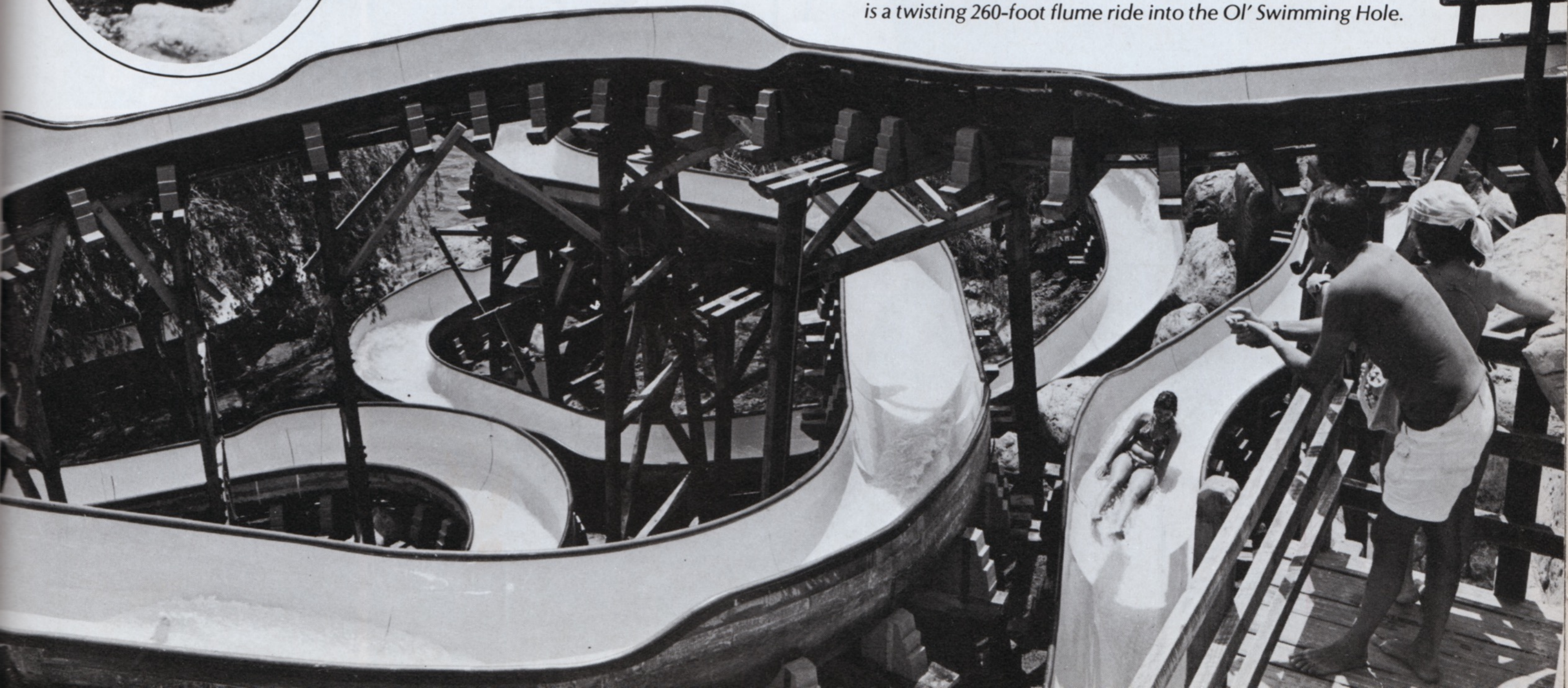


"There's lots of room for little squirts, too—one whole end of the Ol' Swimmin' Hole is barely deep enough to float a catfish. They got a set of peanut-sized slides where them rascals can fool around till they wear out their sliders, and a wading pool with fountains and such, too.

"Though I hate to give it praisin', they got the biggest, bluest cement swimming pool on this end of creation, right there beside the pond. Why anybody would get into the thing when they got that swimmin' hole lets me right out. (They heat 'er up in the wintertime, too—I told you they was like bath tubs.) The water is sort of pretty, though, and they got a couple of slides there about the height of a barn roof, and if they don't slap your stomach up against the roof of your mouth, you either ain't got a stomach or a mouth.

"If you get hungry, which I mostly do, they got a little bit of most everything there at Pop's Place, about as far as you could fling a rock from the swimmin' hole, and some picnic tables where you can sit a spell and eat. You can't get possum and sweet potatoes, but they got sasparilla and considerable other good things.

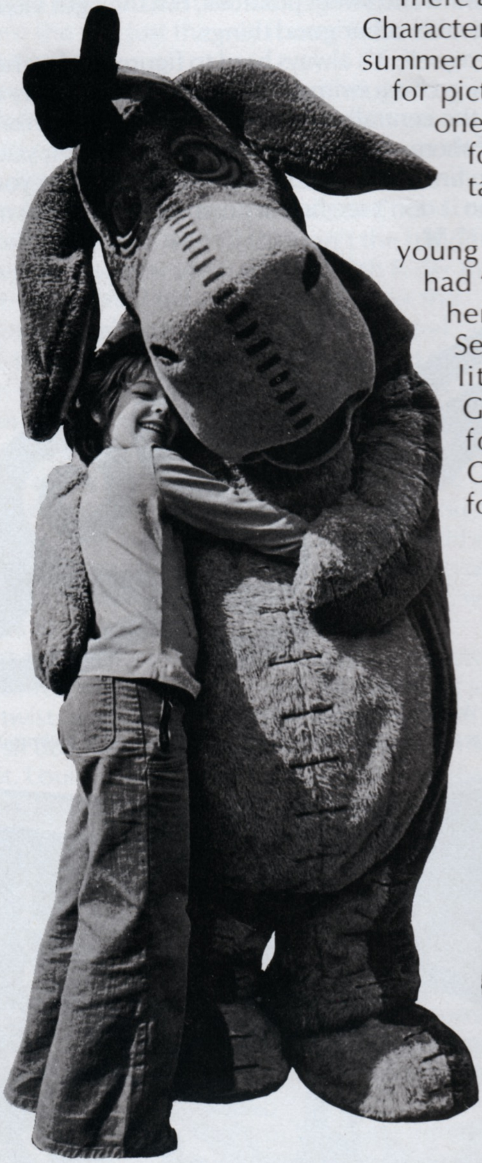
"For myself, it's always hard to figure if I'd rather eat or sleep or go for a swim, which I calculate is pretty much one of the central problems for most people, from what I've seen of them. Anyway, whichever you prefer, you can do it up fine at River Country, and do 'er all in your bare feet, too. I don't see how a person could ask for much more, do you?"



Whoop 'N Holler Hollow is a twisting 260-foot flume ride into the Ol' Swimming Hole.

THE GREATEST BUNCH of CHARACTERS YOU'LL EVER MEET

Some 40-odd, and not so odd, citizens of Disneyland are waiting to meet you, too.



Eager hands reach out with love to touch them. Toddlers tug at their jackets, trousers, coattails. Shutterbugs call for them to look this way or that. Children call their names...

"There's Pluto...there's Brer Bear... there's the Seven Dwarfs...there's Mickey..." they shout happily as some of Walt Disney's best-loved cartoon creations step lively along Main Street, U.S.A., New Orleans Square and throughout Disneyland.

There are nearly 40 such Disney Characters living at the Park each summer day, greeting guests, posing for pictures and making everyone's visit more enjoyable–for some, even unforgettable.

Take, for example, the young girl in a wheelchair, who had "Happy Birthday" sung to her by Snow White and the Seven Dwarfs. Or the lost little boy comforted by Goofy until his parents found him at the Lost Children's Station. Or the foreign child who learned, to his delight, that all of the Characters could speak to him in the universal language of laughter.

To them, and to thousands of other Disneyland guests, meeting the Characters in the Park is as much a thrill as riding the *Matterhorn* or sailing the seas with the *Pirates of the Caribbean*.

For adults, too, there is something magical about really meeting make-believe heroes of half-forgotten fairy tales, seeing a live version of a long-ago storybook illustration, or hugging a childhood doll come-to-life.

All of the Disneyland Characters are warm and friendly, even Grumpy and evil Captain Hook, who manage to be loveable despite themselves. Guests flock to them as quickly as they run to Brer Fox or Pinocchio.

People of all ages find it a very special thrill to shake hands with the White Rabbit or see a child laugh as Dopey and Sneezy clown in front of Sleeping Beauty's Castle.

And it's fantasy and dreams and joy mixed together when Eeyore conducts the Disneyland Band in Town Square each day. He also plays with the children who gather around, sometimes leading them in a parade 'round and 'round the

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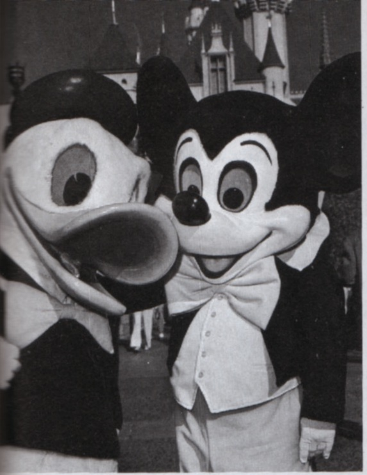


flagpole, then turning and playfully chasing them. If a little girl pulls his tail, he gently pulls her braids. When a small boy jumps with excitement, Eeyore jumps, too.

Drawing crowds every time and everywhere they appear, the Characters are likely to spend their time signing autographs or returning heartfelt hugs.

They can be found in their appropriate areas, many of them in Fantasyland. Brer Bear and Brer Fox (seen in *Song of the South*) hang out in New Orleans Square. Baloo and King Louie (of *The Jungle Book*) can be found in Adventureland, and so on. Most of the time Mickey Mouse, Minnie, Donald Duck, Pluto and Goofy are at the entrance to Main Street, U.S.A., where they cheerfully greet incoming guests and pose for pictures.

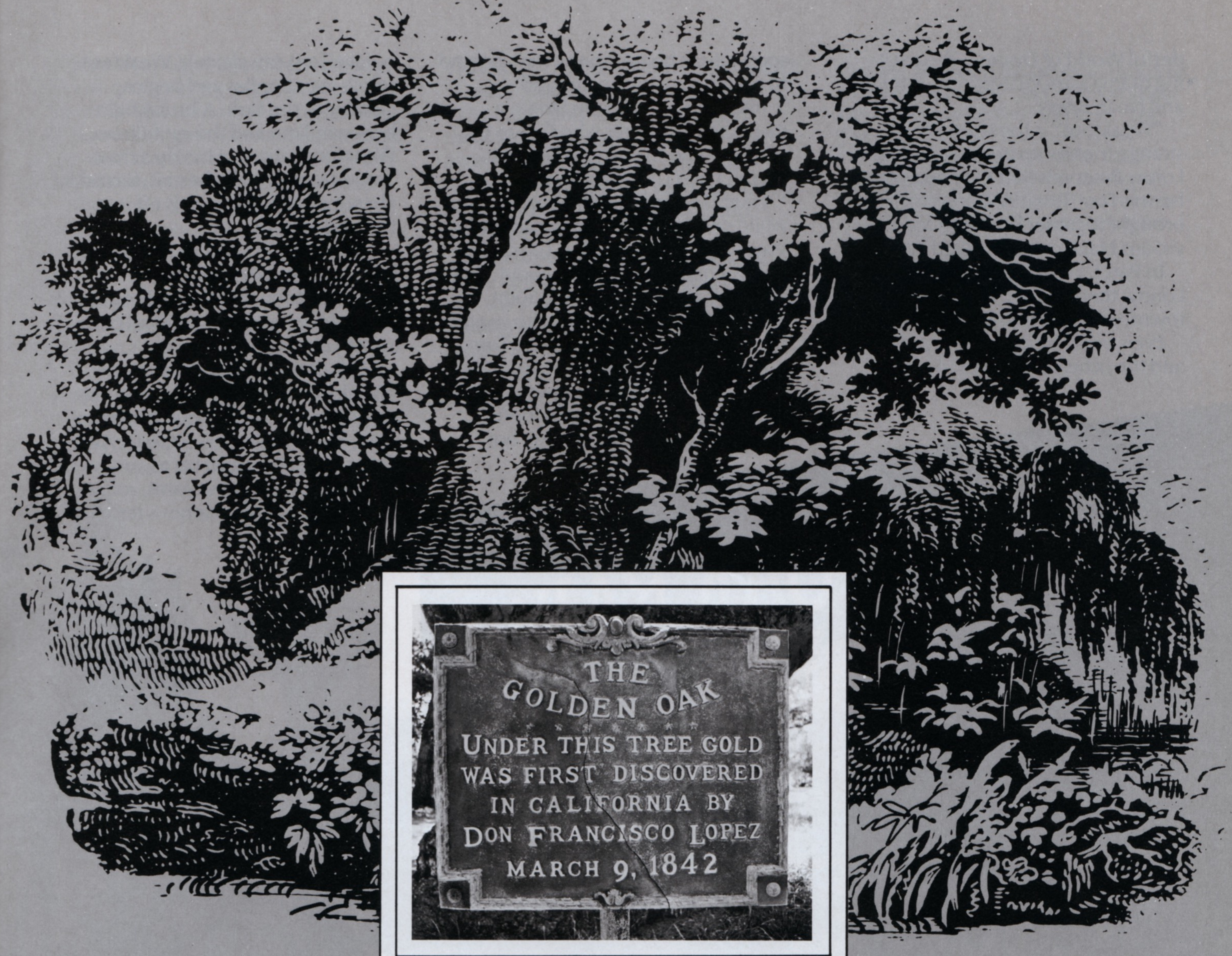
Literally millions of photographs are taken each year of Mickey Mouse, Prince John, Chip'n Dale, Mr. Smee, the Big Bad Wolf and all their friends. And the Characters try very hard to be sure that each guest gets a turn to snap the shutter for that once-in-a-lifetime photo of a family member with a family favorite–be it Winnie-the-Pooh, Robin Hood, one of the Three Little Pigs, or the frantically silly Mad Hatter.

Three members of the Disneyland population–Peter Pan, Snow White and Alice (of Wonderland)–are the only three Characters who actually speak to guests, although many of the other Characters can't resist asking a toddler her name or passing along a quick "hello" with a handshake.

Although summer sees some 40 different Characters mixing it up with guests, they represent only the most famous of the Disney creations. Disneyland's Costume Department has hundreds of other costumes in storage. Virtually every cartoon character to appear in a Disney movie is represented–from one of the geese in *The Aristocats* to a mushroom from *Fantasia*. Many of the costumes were first used in the "Fantasy on Parade" presentation a few years ago, but are seldom used now.

Walt Disney himself conceived the idea of using the Characters at Disneyland. He felt that it would be a great way to bring his screen classics to life, to give thousands of guests who visit the Park each day the unforgettable thrill of meeting Mickey Mouse, Donald Duck and all the other Characters who populate the world of imagination.

It takes only one look at a child's happy face to know that Walt Disney was right.



THE RANCH THAT WENT HOLLYWOOD!

One day in 1842 a rancher named Francisco Lopez gathered some wild onions beneath an oak tree in Placerita Canyon, just north of what is now the sprawling city of Los Angeles.

Caught in the roots of the onions pulled from the rich, fertile earth were a few nuggets of gold, enough of them to set off California's first gold rush, fully seven years before gold was discovered at Sutter's Mill, near San Francisco.

The Lopez discovery soon attracted miners, prospectors, businessmen, ranchers, even outlaws to the lonely hills surrounding the tree, now dubbed the Golden Oak.

One hundred and thirty-two years after the gold has run out, the Golden Oak Ranch still attracts a lot of people—but of a different sort. Found roaming the hills these days are actors, directors, cameramen and all the rest of the skilled craftsmen and technicians needed to film a movie, television show or commercial.

To put it another way, the ranch has "gone Hollywood." In 1959 it was purchased by Walt Disney Productions as a "location ranch," a place to film outdoor, country or farm scenes without having to transport actors, crew and equipment too far from the Burbank-based Studio, which is less than 25 minutes away.

Disney Studios began using the ranch back in the late 1950s, when it filmed segments of "The Adventures of Spin and Marty" there for the old Mickey Mouse Club.

Most recently, Disney has used the property to film scenes for "Weakfoot," a new two-part adventure story to be aired on NBC's "The Won-

Continued

derful World of Disney." The exciting drama stars Vic Morrow, Jeff East and Noah Beery.

"Weakfoot" is the story of the strange friendship between young Lonny Bascomb (Jeff East) and swamp hermit Tom Stone (Vic Morrow), brought together by a hunt for the vicious black panther called Weakfoot.

In Part I, Weakfoot is wounded by Lonny, then tracked by a group of townspeople into a nearby swamp.

Even aided by dogs, Lonny's father and the others lose the trail and soon return home. Lonny stays behind to search for a missing hound.

Instead, he finds Tom Stone, a suspected murderer who fled to the swamp some 16 years earlier. The hermit takes Lonny captive.

Later, Tom is bitten by a snake while saving Lonny from an attack by Weakfoot. While nursing Tom back to life, Lonny learns more about Tom and their friendship grows. Soon after, Lonny comes down with swamp fever and is returned home by Tom.

In Part II, Lonny recovers from his illness and returns to the swamp with supplies for his new-found friend. He leaves a sack in a clearing, but before Tom can claim it, Weakfoot smells the supplies and begins clawing at the sack. A brutal fight between Tom and the cat follows. Weakfoot's sharp claws rip across Tom's stomach. The hermit, forced to abandon the fight, crawls off into the underbrush.

The exciting climax of "Weakfoot" follows Lonny's search for the wounded Tom, sees the chilling death of Weakfoot and the sad, final parting of Tom and Lonny.

Most of the outdoor scenes for "Weakfoot" were filmed at the 315-acre Golden Oak. Unique in many ways, the ranch boasts several types of farm buildings and barns, an old covered bridge, streams, rolling hills, flat land, mountainous terrain

GOLDEN OAK RANCH
MAIN ENTRAN

and a vast array of trees, from saplings to full-grown evergreens. Chosen carefully and enhanced by the talents of scenic designers, certain portions of the ranch can look midwestern, southern, western or whatever is needed.

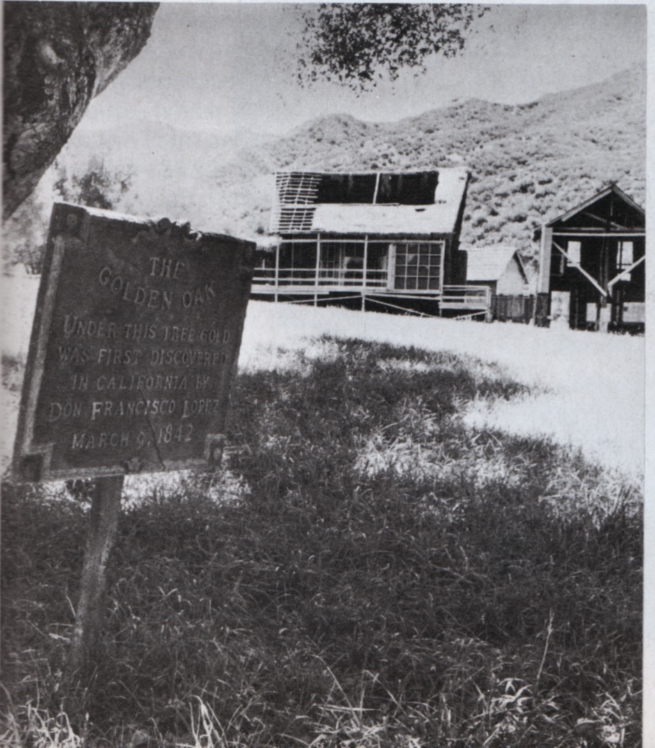
The ranch has been used as a location site for many Disney movies and television shows: “Herbie Rides Again,” “Treasure of Matecumbe,” “Island at the Top of the World,” “The Apple Dumpling Gang” and “Gus,” to name a few.

Golden Oak has also been used for scenes in many non-Disney films: “Mame,” “1776,” “The Reivers,” “Cat Ballou” and others. Television shows filmed in part on the ranch have included “The Six Million Dollar Man,” “Lassie,” “The Waltons,” “Bonanza,” “The F.B.I.” and “Little House on the Prairie.” Dozens of commercials for automobiles, foods and other consumer goods have also used the rolling hills of Golden Oak as a backdrop for their products.

Sometimes referred to as the Oak of the Golden Dream, the gnarled old tree still stands in Placerita Canyon, lending its beauty and grace to the magic created by Disney and other filmmakers in the dream factory called Hollywood.

(below): The ranch has served as backdrop for “High Flying Spy” and “Million Dollar Duck.” (bottom center): Sets from “The Castaway Cowboy” stand only a few hundred yards from the Golden Oak. (bottom left): Vic Morrow as the hermit with Jeff East in “Weakfoot.” (top center): Spin and Marty ride the range at Golden Oak.

ENTERPRISE
OCEANIC



IT'S THE CLASSIC!

The Walt Disney World National Team Championship.

Golf Classic

Jim Colbert (left) and Dean Refram, 1975 National Team Championship winners, will be returning this Fall to defend their title.

Have you ever had the chance to "ham and egg it," to win thousands of dollars?

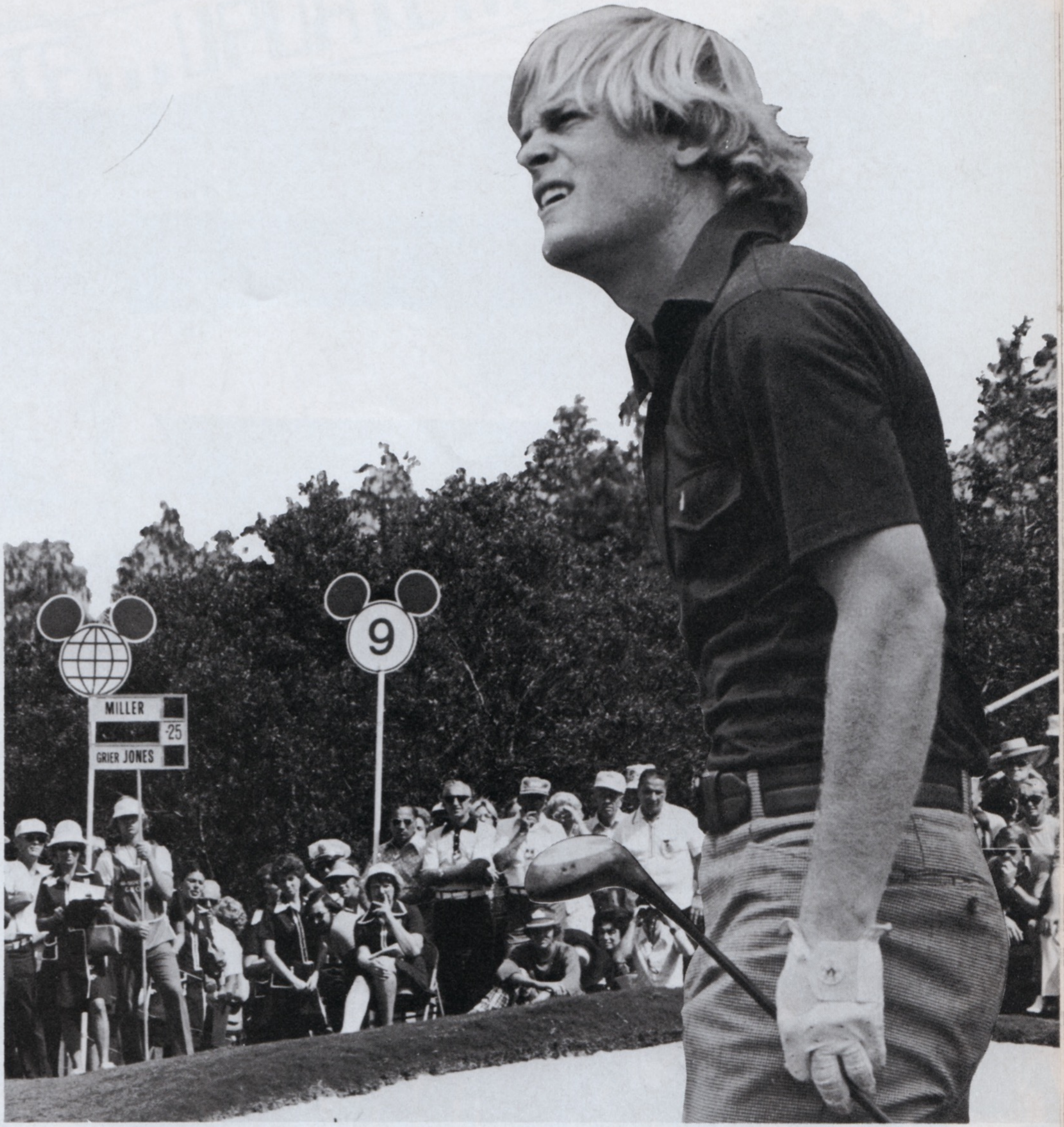
Chances are you never have, unless you happen to be a golf professional who has played in a National Team Championship.

According to Deane R. Beman, commissioner of the Tournament Players Division of the Professional Golfers' Association of America (PGA), "The very fact that you have a partner separates the National Team Championship tournament from other contests. The pressure's off because it's not entirely an individual effort. You really can ham and egg it: work together as a team."

Walt Disney World Classic Week tees off on Tuesday, November 2, when the pros play a qualifying round on the Lake Buena Vista course. Then, that evening, Classic Club patrons, pros, and celebrities will gather at a gala pairing party to meet their partners for the following day's twin pro-am competition. Members of the exclusive Classic Club and their pro and celebrity teammates will divide into two groups, which will play simultaneously on the Palm and Magnolia courses for separate $5,000 purses.

Glen Campbell, Don Knotts, Jimmy Stewart, Johnny Bench, Efrem Zimbalist Jr., Mac Davis, Charlie Pride and Lawrence Welk are some of the big names who have joined the past pro-am tournaments, and this year's celebrity turnout promises to be just as glamorous and exciting.

Following the pro-am contest, the pros pair up for the Team Championship Tournament. The team competes in a best-ball event, taking the low score between the team members on each of the 72 holes, so "there's more chances to get birds than in a regular contest," explained Beman.



The Disney Classic annually attracts the PGA's finest pros, including Johnny Miller.

This year's "chance for more birds" will be played in a unique environment—Walt Disney World—and will award $200,000 in prize money to the top professionals in the contest.

"It's the most exciting tournament on the tour, and it's the only one of its kind," says Walt Disney World Golf Director Bobby West. "I think the atmosphere that is created by the pros, the lightheartedness that they have and the fun that they have, make it completely different, because in any other tournament that you go to, when they tee up on Thursday, it's time for business. In our event, when they tee up on Thursday, it's still a fun, full week for them.

"Of course, they're out there seriously thinking of making some money. They pick a partner that they want to play with for four days, and they try to pick one that will compliment them.

"For spectators watching this, it is a completely different experience. The pros are usually talking back and forth, joking, using strategy from tee to green. They're helping each other. You never see that done on tour because usually they're competitors, but in this game they're partners. It really shows how much talent they have; you see some fantastic shots that you usually never see, especially when they have someone to lean on."

This will be the third consecutive year that the National Team Championship has been played on the Walt Disney World tree-lined courses. The Palm is 6,951 yards long, the Magnolia, 7,222. The Magnolia is slightly more open, to compensate for its length. The Palm's elevated greens and tees, profuse water, and sand hazards earned it a *Golf Digest* listing as one of the 100 greatest tests of golf in the world. The shorter, 6,540-yard Lake Buena Vista course has wider fairways and larger greens, but a wild shot into the rough can be disastrous.

The Walt Disney World Classic has been held every year since 1971. Prior

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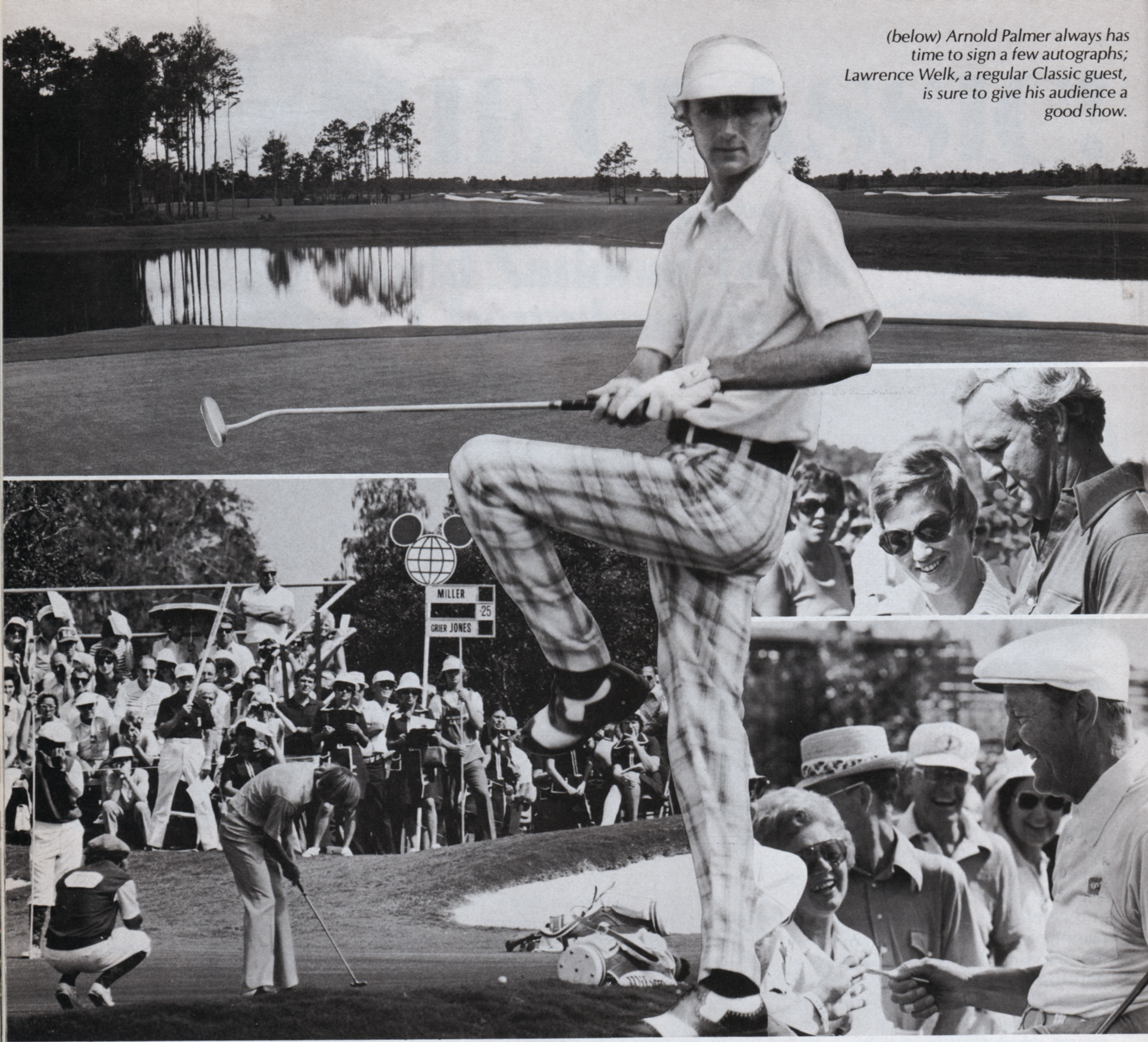


(below) Arnold Palmer always has time to sign a few autographs; Lawrence Welk, a regular Classic guest, is sure to give his audience a good show.

to the first National Team Championship event at Walt Disney World in 1974, Jack Nicklaus was for three years the undefeated champion of the Classic's PGA Tournament.

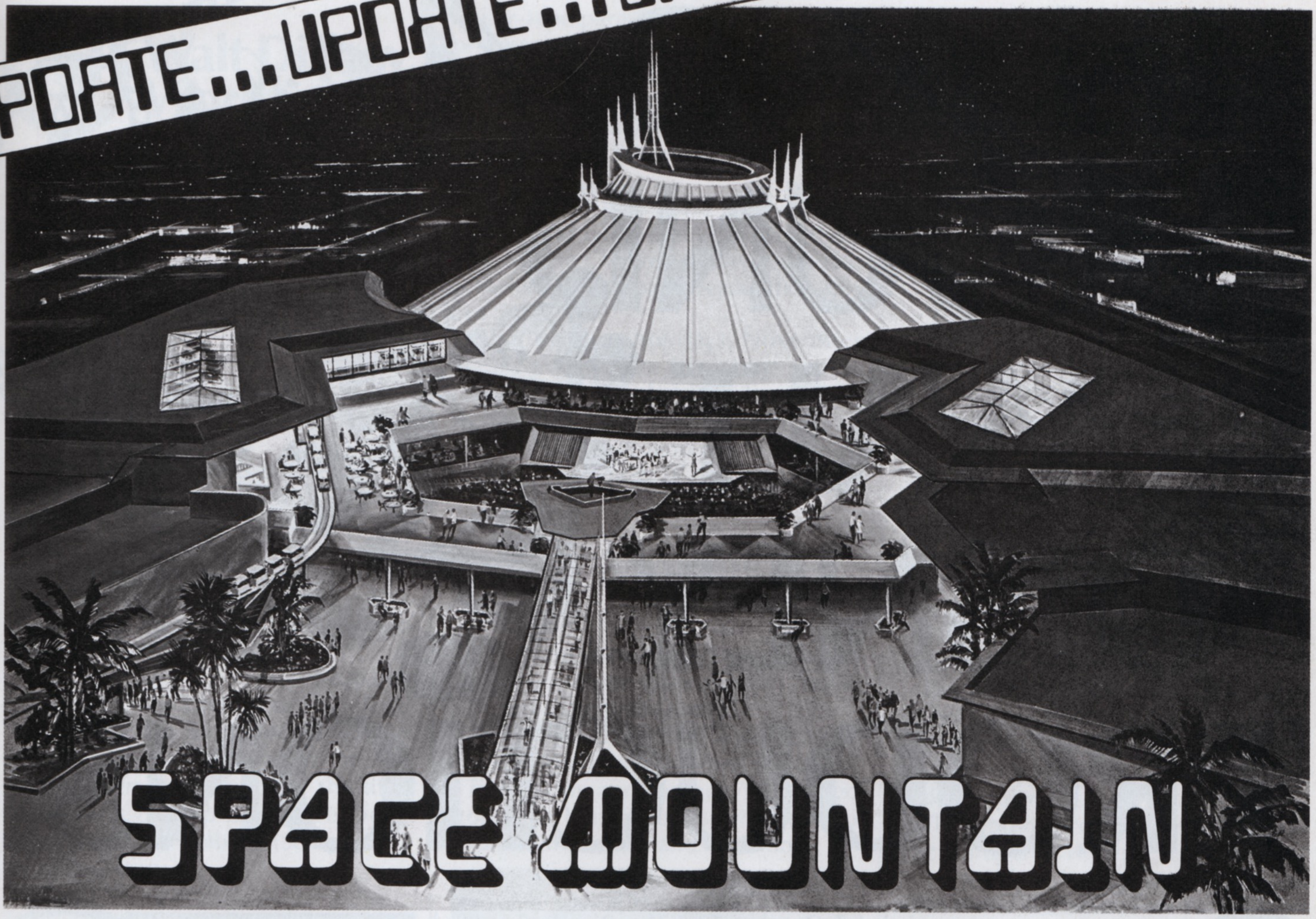
The Disney Classic annually attracts the PGA's finest pros. Last year's tournament drew a record-breaking gallery. Guests came to see the greats like Arnold Palmer and Leonard Thompson, Hubert Green and B.R. "Mac" McLendon Jr., and Sam Sneed and J.C. Sneed, many of whom will be returning this year along with other famous teammates.

Jim Colbert and Dean Refram, 1975 Team Championship winners, also will be returning this fall to defend their title. Last year they out-played the best, from Chi Chi Rodriguez to Johnny Miller to Ben Crenshaw, to win the top prize of $20,000 each.

Spectators may follow their favorite pro over the Palm and Magnolia courses as they try to make the cut for the weekend's final rounds. And no one will want to miss the final competition on the Magnolia course, as the winning team putts into the 18th hole to be congratulated by the famous Disney duffers, Mickey Mouse, Donald Duck, and Goofy, clad in their golfing togs. Everyone is invited to the musical, merry awards ceremony that follows.

The Walt Disney World Classic is the fun tournament of the year. With team play and a pro-am on three challenging courses, the thrills of the Magic Kingdom and the excitement of a complete resort vacation combined, most pros and spectators bring their families to share the week with them.

"I always enjoyed playing at Walt Disney World because I could bring along my wife and kids," said Beman, father of five. (In the 1971 Disney Classic, Beman gave Nicklaus a good run for the money, placing second in the tournament.) "It's the finest place for a family vacation. Even though Pop's out ther working, trying to win some money, the family can enjoy all kinds of activities."



SPACE MOUNTAIN

TO: INTERESTED PARTIES
SUBJECT: SPACE MOUNTAIN CONSTRUCTION

Space Mountain construction is proceeding on schedule and should be completed about the middle of 1977. When finished, Space Mountain will be able to accommodate more than 2100 guests per hour. Using specially designed six-passenger vehicles in tandem, dispatched every 20 seconds, guests will travel over 3000 feet of track at speeds up to 28 miles per hour.

The main structure is 200 feet in diameter and contains more than one million cubic feet of space. The rest of the Space Mountain complex contains a large amphitheater for presentation of live entertainment, a fast-food facility, a merchandising shop specializing in Character clothing and a large, modern arcade, featuring themed electronic games.

A planetarium-type pre-show, using lights reflected from passing Space Mountain vehicles, will entertain and inform guests as they move up an ascending ramp to the loading dock. Guests can also view the attraction in actual operation before boarding. And former astronaut Gordon Cooper appears in a short film explaining what is to happen on the ride. There is even a special "chicken" ramp for those who have a change of heart and want to leave before boarding.

Cooper views Space Mountain as "an attempt to give people the most realistic feeling of what they might encounter in space without actually taking a real space flight. As we gain new knowledge and insight concerning space, Space Mountain will be improved upon in true Disney fashion."

The space journey takes its passengers on a fast-moving voyage through a three-sided, 90-foot-long solar tunnel, giving guests the feeling of traveling through infinite space. Shooting stars, diving meteors and iridescent comets shriek through the black void as the cars orbit a glowing satellite, then plunge on past strange stars and unknown galaxies. At re-entry, voyagers fly through a multicolored vapor curtain before arriving safely back on Earth.

NOTE: This attraction was designed and engineered by WED Enterprises, the master planning, research and development arm of the Disney organization. It is quite similar to the Space Mountain attraction at Walt Disney World in Florida. We think that Space Mountain at Disneyland is going to be one of the most exciting, entertaining and thrilling attractions in America.

The Editors

IN AND AROUND WALT DISNEY PRODUCTIONS

Television

. . ."The Wonderful World of Disney" celebrates its 23rd season this Fall, making it the longest network prime-time series on the air. Opening the season on Sunday evening, September 26, will be "The Computer Wore Tennis Shoes," a hilarious poke at our electronically-oriented world. Kurt Russell, Cesar Romero and Joe Flynn are programmed for laughs in this two-part comedy.

Also highlighting the new Fall season will be one of four Disney major motion pictures to be shown in special two-hour presentations.

Bill Bixby, Susan Clark, Don Knotts and Tim Conway star in the television premiere of "The Apple Dumpling Gang," an uproarious western to air November 28. It's about two bungling burglers who attempt to rob a bank only to find a rival gang with the same idea.

Two other first-run movies make their television debuts as well. "The Castaway Cowboy," starring James Garner and Vera Miles, is scheduled for October 17. "The Biscuit Eater," a two-parter to air November 7 and 11, stars Earl Holliman and Godfrey Cambridge.

Chris Connelly, Robert Reed and Gary Lockwood star in "Kit Carson and the Mountain Men," an exciting two-part pioneer adventure to air sometime in late October.

Also this Fall, everyone's feathered friend, Donald Duck, is saluted by a number of Disney favorites—including Mickey Mouse and Pluto—in "This Is Your Life, Donald Duck."

. . . Twelve new Mouseketeers have been chosen from among 6,000 children screened by Walt Disney talent agents. Beginning in January 1977, the new Mouseketeers will be seen on "The New Mickey Mouse Club" on television stations all across the country.

Among the new Mouseketeers from the greater Los Angeles area are: Billy "Pop" Attmore, 11-years-old; Scott Craig, 12; Nita Dee, 9; Mindy Feldman, 7; Angel Florez, 12; Allison Fonte, 12; Shawnte Northcutte, 11; and Todd Turquand, 11.

Other Mouseketeers include: Kelly Parsons, 12, Ft. Lauderdale, Florida; Julie Piekarski, 12, St. Louis, Missouri; Lisa Whelchel, 12, Lake Worth, Texas; and Curtis Wong, 13, Vancouver, British Columbia, Canada.

The New Mouseketeers: (first row, left to right) Todd Turquand, Scott Craig, Shawnte Northcutte, Allison Fonte, Nita Dee; (second row) Kelly Parsons, Curtis Wong, Julie Piekarski; (third row) Lisa Whelchel, Angel Florez, Mindy Feldman, Billy Attmore.

The essence of "The New Mickey Mouse Club" will be the same as the old Club, but the aspect will be different. The "Mickey Mouse Club March," for example, retains the same lyrics, but the beat has been changed to an updated, "funkier" tune. The costumes are contemporary and even the traditional Mouse Ears have undergone a subtle change.

Walt Disney World®

. . . With Summer almost over, the Magic Kingdom gives a back-to-school party, September 11, featuring live performances by top-name rock groups during the evening.

A salute to the Armed Forces is scheduled for October 9 through 17. Special value tickets, which include unlimited use of Magic Kingdom attractions, may be purchased in advance.

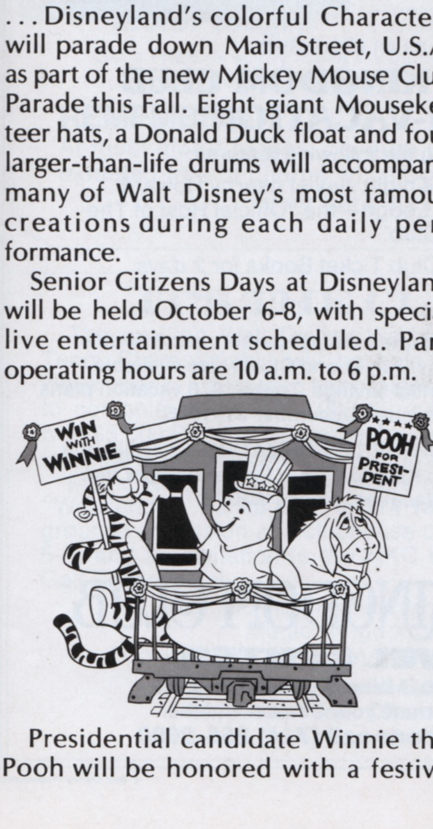
Nine "Saturday Night at the World" parties, October 9 to December 4, will spotlight various entertainers, with Magic Kingdom theme park hours extended to midnight on those nights. A spectacular red, white and blue fireworks display is an added incentive to join the fun.

The Walt Disney World $200,000 National Team Championship Golf Tournament will be played November 4 through 7, with well-known professional golfers competing for the title. Last year's champions were Dean Refram and Jim Colbert. (See page 12 for related story.)

Disneyland

. . . Disneyland's colorful Characters will parade down Main Street, U.S.A. as part of the new Mickey Mouse Club Parade this Fall. Eight giant Mouseketeer hats, a Donald Duck float and four larger-than-life drums will accompany many of Walt Disney's most famous creations during each daily performance.

Senior Citizens Days at Disneyland will be held October 6-8, with special live entertainment scheduled. Park operating hours are 10 a.m. to 6 p.m.



Presidential candidate Winnie the Pooh will be honored with a festive ticker-tape parade down Main Street on October 22, 23 and 24, highlighting a gala weekend of Winnie the Pooh Convention Days. Appearing with him in a special daily show will be campaign manager Eeyore and press secretary Tigger.

Disneyland guests will receive voter ballots and will be able to cast their vote for the Children's Party candidate at various ballot boxes located throughout the Park.

Thanksgiving holidays, November 25-27, will feature top-name entertainers and extended Park hours. Disneyland will be open 9 a.m. to 7 p.m. on November 25, and 9 a.m. to midnight on November 26 and 27.

Movies

. . . Two new features and the return of a Disney favorite mark the Fall movie program from Walt Disney.

"The Gnome-Mobile," a nonsensical comedy about two gnomes' search for a lost colony and the help they need from three human beings, will return to theaters in October and November.

Walter Brennan stars in a dual role as Knobby, a 943-year-old gnome who threatens to fade away if he doesn't find the colony, and as D.J. Mulrooney, a lumber tycoon who aids in the search with his grandchildren, played by Karen Dotrice and Matthew Garber.

Ed Wynn plays 1100-year-old gnome King Rufus. Also featured are Richard Deacon and Sean McClory. The film is based on a novel by crusading journalist Upton Sinclair.

Also playing in theaters across the country are "Gus" and "Treasure of Matecumbe."

"Gus" is the hilarious story of a Yugoslavian mule who kicks 100-yard field goals for the hapless Atoms football team. The uproarious comedy stars Edward Asner as the team's owner and Don Knotts as the coach. The film also stars Tim Conway and Gary Grimes.

The exciting adventure "Treasure of Matecumbe" stars Robert Foxworth, Joan Hackett, Peter Ustinov and Vic Morrow. It's a story of the search for lost treasure by two young boys, played by Johnny Doran and Billy Attmore.

Music and Records

. . . Disneyland Records and Little Golden Books will introduce a new series of read-along book-records this Fall, featuring stories, characters and art from Little Golden Books.

Favorite Golden stories will come to life on 7-inch LLPs as children follow along, word for word, in the accompanying 21-page illustrated book. Narration, music, songs, story and full-color Golden art provide hours of entertainment for children as they develop their reading skills with beloved storybook characters.

Davy Crockett fans can relive three of his action-packed adventures on Disneyland Records' long-playing album, "Davy Crockett, King of the Wild Frontier."

The album recreates the drama and excitement of the old frontier days with musical backgrounds, sound effects and dialogue. Fess Parker stars as Crockett, with Buddy Ebsen as George Russell.

Home Entertainment

. . . A new Walt Disney World Show Pak, "An Evening at the Magic Kingdom," has joined the growing list of Show Paks available at Walt Disney World. Other titles include "A Day at Walt Disney World" and "America on Parade (Walt Disney World)." Show Paks are combinations of an audio tape cassette, which provides the narration, and 40 color slides.

Available as Show Paks at Disneyland are "A Day at Disneyland" and "America on Parade (Disneyland)."

New Super 8 films added to the Disney Spanish-language catalogue include "A Day at Disneyland" and the newly revised "The Magic Kingdom at Walt Disney World." These films, plus ten other Spanish-language films, are also available in English.

The above items can be ordered from the Mail Order Department, Disneyland.

Disneyland
PARK IN CALIFORNIA
"The happiest place on earth"

SPECIAL MAGIC KEY TICKET BOOKS NOT AVAILABLE TO THE GENERAL PUBLIC

Includes Admission and ANY 11 Attractions of Your Choice:

	Value	Box Office Price
ADULT	($14.90)	**$6.25**
JUNIOR (12 thru 17)	($13.90)	**$5.75**
CHILD (3 thru 11)	($10.80)	**$5.25**

(Parking — 50¢ per car)

Available ONLY to Magic Kingdom Club Members. Present Magic Kingdom Club Card at Main Entrance Box Office. PHONE: (213) 626-8605 or (714) 533-4456 Ext. 703

Good thru May, 1977

REGULAR TICKET BOOKS AVAILABLE TO THE GENERAL PUBLIC

COUPON MAKE-UP

	A 10¢	B 25¢	C 50¢	D 75¢	E 90¢	General Admission Ticket
11-Ride	(1)	(1)	(2)	(3)	(4)	(1)
15-Ride	(1)	(2)	(3)	(4)	(5)	(1)

11-RIDE TICKET BOOK	Value	Box Office Price
ADULT	($12.20)	**$6.50**
JUNIOR (12 thru 17)	($11.20)	**$6.00**
CHILD (3 thru 11)	($ 8.80)	**$5.50**
15-RIDE TICKET BOOK		
ADULT	($14.60)	**$7.50**
JUNIOR (12 thru 17)	($13.60)	**$7.00**
CHILD (3 thru 11)	($11.10)	**$6.50**

GENERAL ADMISSION ONLY

Entitles guest to admission to DISNEYLAND, its free shows, exhibits and entertainment, and to visit the seven theme lands.

ADULT	**$5.00**
JUNIOR (12 thru 17)	**$4.00**
CHILD (3 thru 11)	**$2.00**

ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE!

FALL OPERATING HOURS

Disneyland is open Wednesday through Sunday during the fall, winter and spring seasons. The operating hours are 10 AM to 6 PM on Wednesday, Thursday, and Friday and 9 AM to 7 PM on the weekends. Extended operating hours will be in effect over the Thanksgiving weekend.

Fall is a great time to visit the "Happiest Place on Earth"... cooler weather and shorter lines combined with the excitement of 54 major attractions and top-flight entertainment add up to a fun-filled day for you and your family.

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This delightful vacation adventure includes –

- Choice of 2, 3 or 4 nights at the exciting Disneyland Hotel.
- Deluxe accommodations.
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- From $55.50

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"MAGIC KINGDOM CLUB MINI-VACATION"

offers you the following features:

- Choice of 2, 3 or 4 night stay at nearby Howard Johnson's Motor Lodge—the "Official Host of The Magic Kingdom Club."
- Magic Kingdom Club Ticket Books for 2 days.
- From $34.50

All prices quoted are per person, adult double occupancy. Junior and Child rates available at substantial savings. These 1976 vacation plans available through December 31, 1976.

For FURTHER INFORMATION regarding the Magic Kingdom Club Celebration, or the Mini-Vacation, please WRITE:

WALT DISNEY'S
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TRAVEL CENTER
P.O. Box 4180, Anaheim, California 92803
Be sure to include your Chapter Number.
For reservations call (714) 956-2600

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This discount is not applicable to commissionable, special group, or preferred rates. You must make advance reservations and identify yourself as a Club member. Membership card must be presented upon registration. This offer expires December 31, 1978.

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* In Oklahoma: 800-522-4211
* In Canada: Call Collect 405-848-8611

Get a FREE directory listing the participating lodges at any Howard Johnson's Motor Lodge or Restaurant.

REMEMBER:
At most motor lodges, children under 18 are accommodated free of charge when occupying a room with their parent(s).

IT'S THE CLASSIC!

The exciting Walt Disney World Golf Classic National Team Championship will be held at Walt Disney World November 4-7, featuring top professional golfers pairing up to compete in the $200,000 tournament. There is also a twin $5,000 Pro-Am tournament with top-name entertainers from the world of movies, television and records.

Magic Kingdom Club members can purchase a special "Weekender" Package . . . a $14 value for $10. It includes grounds admission and clubhouse privileges on November 6-7, and an invitation to the MKC Hospitality Suite at the Golf Resort Hotel.

For information and order form, write:
Magic Kingdom Club
P.O. Box 40, Lake Buena Vista, Florida 32830.

Walt Disney World Golf Classic
National Team Championship
November 4-7, 1976

Another exclusive for club members

FLORIDA Cypress Gardens

Now, your membership card entitiles you and your entire family to a special admission price at CYPRESS GARDENS near Walt Disney World in Florida.

	REGULAR PRICE	CLUB MEMBER PRICE
Adult	3.75	3.25
Junior (12-16)	2.75	2.25
Child (6-11)	1.75	1.25
Florida Resident Annual Admission	5.00	4.50

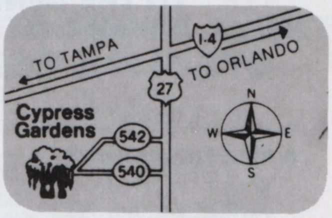
Children under 6, FREE with parent.

Prices subject to change without notice.

OPEN EVERY DAY OF THE YEAR

FOUR WATER SKI SHOWS DAILY:
10:00 — 12:00 — 2:00 — 4:00

Offer applicable through December 31, 1978. Membership Card must be presented at Ticket Window.



For Futher Information Please Call **(813) 324-2111**

Your Key to the MAGIC KINGDOM (and 250 other ai locations)

American International offers *exclusively* to Magic Kingdom Club members an intermediate size car for the special *MKC* rate of just $17.76 per day, with unlimited mileage. On other size cars, Magic Kingdom Club members are eligible for a 10% discount on published time and mileage car rental rates at all 250 **ai** locations nationwide.

This discount is not applicable to commissionable, promotional or unlimited mileage rates, and membership card MUST be presented at time of rental. This offer expires September 30, 1977.

For reservations
800-527-6346

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Walt Disney World®
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Magic Kingdom Theme Park Admission Media

SPECIAL MAGIC KEY TICKET BOOKS NOT AVAILABLE TO THE GENERAL PUBLIC

Includes use of Walt Disney World Transportation System (Monorails, ferry boats, and trams) for one day, Magic Kingdom theme park admission, and ANY 8 attractions of your choice.

	Value	Box Office Price
ADULT	($13.20)	**$7.00**
JUNIOR (12 thru 17)	($12.20)	**$6.50**
CHILD (3 thru 11)	($ 9.40)	**$6.00**

Available ONLY to Magic Kingdom Club Members. Present Magic Kingdom Club Card at Main Entrance Box Office.

Effective through May, 1977

REGULAR TICKET BOOKS AVAILABLE TO THE GENERAL PUBLIC

COUPON MAKE-UP

	A 10c	B 25c	C 50c	D 75c	E 90c	General Admission Ticket	Transportation Ticket
8-Ride	(1)	(1)	(1)	(2)	(3)	(1)	(1)
12-Ride	(1)	(1)	(2)	(4)	(4)	(1)	(1)

8-RIDE TICKET BOOK	Value	Box Office Price
ADULT	($11.05)	**$7.25**
JUNIOR (12 thru 17)	($10.05)	**$6.75**
CHILD (3 thru 11)	($ 7.75)	**$6.25**

12-RIDE TICKET BOOK		
ADULT	($13.95)	**$8.25**
JUNIOR (12 thru 17)	($12.95)	**$7.75**
CHILD (3 thru 11)	($10.55)	**$7.25**

GENERAL ADMISSION ONLY

Entitles guests to the use of the transportation systems (Monorails, ferryboats, and trams), admission to the Magic Kingdom Theme Park and all its free shows, exhibits, and entertainment.

ADULT	**$6.00**
JUNIOR (12 thru 17)	**$5.00**
CHILD (3 thru 11)	**$3.00**

ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE!

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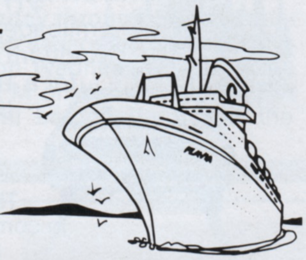

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is open seven days a week throughout the year.
The Magic Kingdom theme park is open from 9 AM to 7 PM, with extended operating hours during summer and holiday periods.

GOOD NEWS FOR MAGIC KINGDOM CLUB GOLFERS AND TENNIS PLAYERS!

- Special golf rates on the Palm, Magnolia, and Lake Buena Vista courses:

	General Public	MKC Members
Greens Fee	$10.00	$6.00
Electric Car	5.00	5.00
	$15.00	$11.00

- Special tennis court rates at the Contemporary Resort, Golf Resort, and Lake Buena Vista Club:

	General Public	MKC Members
Singles	$4.00/hour	$3.00/hour
Doubles	$6.00/hour	$5.00/hour

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SPECIAL ADMISSION PRICE FOR MAGIC KINGDOM CLUB MEMBERS!

	CLUB MEMBER PRICE
ADULT	**$3.25**
JUNIOR (12 thru 17)	**$2.75**
CHILD (3 thru 11)	**$2.25**

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we've got a great way to see the world

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VACATION KINGDOM HOLIDAY

Includes, per person:

- 3 nights' accommodations in the Garden wings of the Contemporary Resort, or Polynesian Village.
- 4 days' use of the WALT DISNEY WORLD transportation system.
- 4 days' unlimited admission to the Magic Kingdom.
- 2 Magic Kingdom Club ticket books.
- Additional coupons and tickets good for choice of WALT DISNEY WORLD activities.

$113 per adult, double occupancy

LAKE BUENA VISTA THREE-NIGHT AND FIVE-NIGHT HOLIDAYS

Each includes, per person:

- Deluxe accommodations at one of the four hotels in Lake Buena Vista Hotel Plaza.
- Magic Kingdom Club ticket books . . . plus unlimited shuttle service to the Magic Kingdom.

From $66 per adult, double occupancy

Reminder: When **not** using the Lake Buena Vista Hotel Plaza vacation plans, your Magic Kingdom Club entitles you and your family to a 10% discount at Lake Buena Vista Hotel Plaza on accommodations only.

CAMPING JAMBOREE

Includes, per person:

- 3 nights at a Fort Wilderness campsite.
- 4 days' use of the WALT DISNEY WORLD transportation system.
- 4 days' unlimited admission to the Magic Kingdom.
- 2 Magic Kingdom Club ticket books.
- Additional coupons and tickets good for choice of WALT DISNEY WORLD activities.

$53 per adult, double occupancy

GOLF GETAWAY

Includes, per person:

- 3 nights' accommodations in a Lake Buena Vista Vacation Villa Townhouse.
- 4 days' use of the WALT DISNEY WORLD transportation system.
- 54 holes of golf, including electric golf car.
- Complete dining experience at the beautiful Lake Buena Vista Club.
- 1 Magic Kingdom Club ticket book.
- Additional coupons and tickets good for WALT DISNEY WORLD activities.

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- JUNIOR AND CHILD RATES ARE AVAILABLE AT SUBSTANTIAL SAVINGS FOR ABOVE VACATION PLANS.
- EFFECTIVE THROUGH DECEMBER 31, 1976.

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for further information please write:

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For reservations call (305) 824-2600

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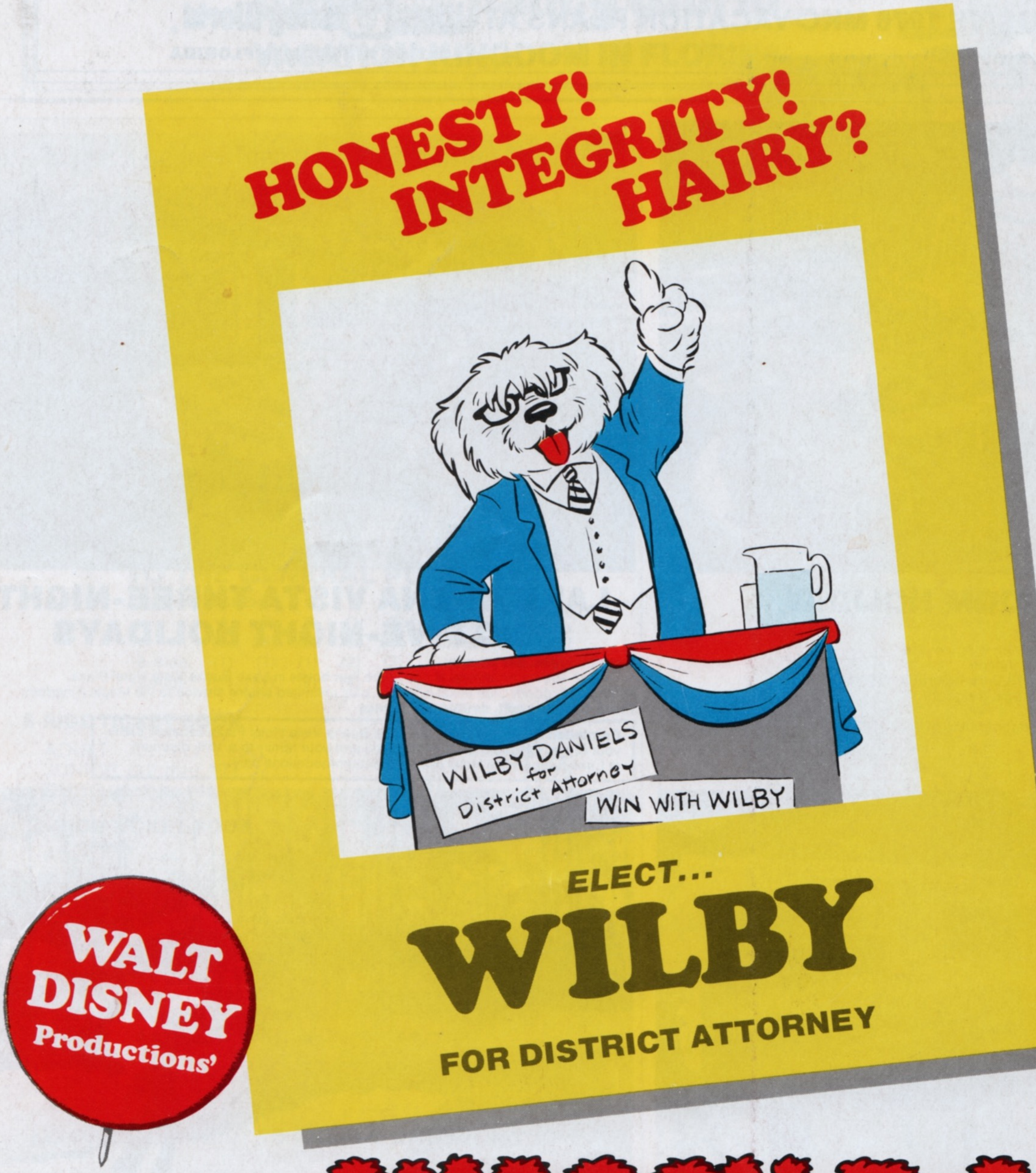
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